

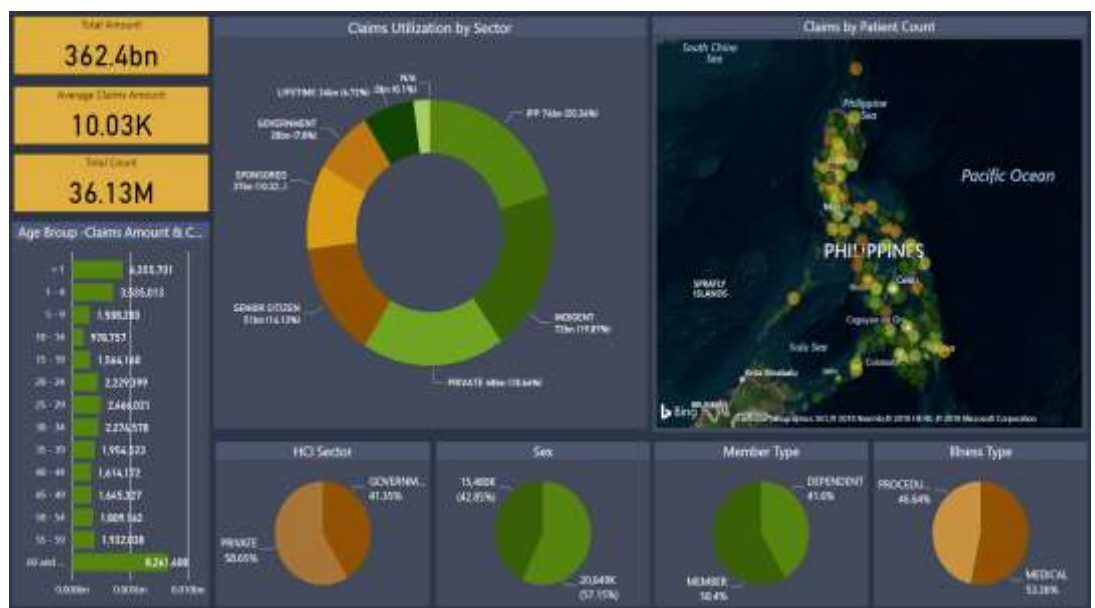
ASSA Recognition Award

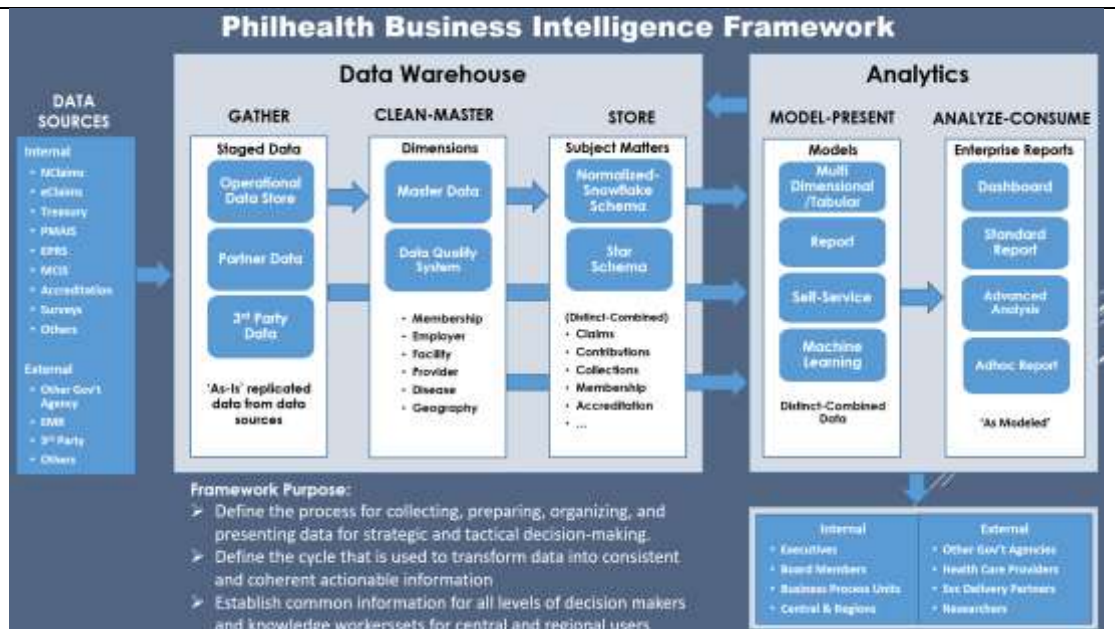
CATEGORY	: Information Visionary
ORGANISATION	: PhilHealth
CONTACT PERSON	: CIO-SVP Jovita Aragona
NAME OF PROJECT	: PhilHealth Data-Driven Transformation

OBJECTIVE AND NATURE OF PROJECT : The need to harness the strategic value of data to effectively deliver PhilHealth’s mandate, required innovative decision-support solutions across the information spectrum. As such, a strategic data-driven decision support approach was instituted via a ‘single source of truth’ as depicted.

The on-going transformation provides strategic & tactical dashboards with:

1. **Process** changes including data management to standardize policies and procedures
2. **People** changes to create and manpower capacity to sustain the transformation
3. **Technology** changes to use of state-of-the-art analytics and cloud solutions to integrate and deliver PhilHealth data.





Significant gains including the following are being now being realized through full implementation by 2020.

4. Transformation of users into knowledge workers
5. Comprehensive analysis of benefit and sustainability programs
6. Replacing silos with consolidated view of core business processes
7. Correlation of data with other government agencies
8. Empowerment of users using world-class technologies
9. Fraud detection using artificial intelligence

WHY IT SHOULD BE RECOGNISED

: PhilHealth’s data-driven transformation should be recognized as it is key in delivering the strategic performance and citizen centric vision of the agency, while creating the necessary paradigm shift to change traditional information culture, processes, and technologies. Decision makers and knowledge workers now focus on actionable information using a common solution. Finally, the PhilHealth solution has been lauded as a highly innovative solution by other government agencies, and hence will be a model to effect and sustain much-needed reforms across the government sector.

SUMMARY OF THE PROJECT

: An effective decision support solution is vital for PhilHealth to achieve its mandate of providing financial risk protection for its members in support of Universal Health Care. The data-driven transformation has improved the achievement of PhilHealth’s mandate with unprecedented transparency. With on-going execution, majority of traditional barriers to efficiency, information accessibility, and collaboration are being broken down. As such, ground-breaking decisions and initiatives have started to take hold which are reshaping the decision-making culture across PhilHealth.