

ASSA Recognition Award

CATEGORY	:	Insurance Coverage Recognition Award
ORGANISATION	:	Social Security Office, Thailand
CONTACT PERSON	:	Mr. Boonsong Thapchaiyuth, Director of Medical Service System Management Bureau
NAME OF PROJECT	:	Health Promotion and Disease Prevention at the Enterprises
OBJECTIVE AND NATURE OF PROJECT	:	<ol style="list-style-type: none"> 1. to develop a health promotion and prevention programme conducted at the enterprises; 2. to provide better healthcare services for the insured persons, ensuring the overall well-being throughout their lives.
WHY IT SHOULD BE RECOGNISED	:	<p>The SSO is committed to providing social security for the 13 million member workers, ensuring their good quality of life, as well as to promoting their overall well-being in the workplaces. The SSO has partnered with its network to take forward the policy on health promotion and disease prevention through a more easily accessible health checkup which is provided on site at the offices of the insured persons throughout the country. The SSO has set the 2019 goal to cover five million insured. In furtherance of the effective implementation of the programme, a partnership agreement (MOU) has been signed between nine agencies, namely 1) Social Security Office, 2) Department of Labour Protection and Welfare, 3) Department of Medical Services, 4) Department of Disease Control, 5) Department of Mental Health 6) Department of Health 7) Thai Chamber of Commerce, 8) The Federation of Thai Industries, and 9) Private Hospital Association. This cooperation aims to deliver the health promotion and disease prevention programme at both the hospitals and the enterprises, enhance the service quality, and establish service delivery mechanisms at the local and provincial levels. The number of public and private healthcare providers for checkup is also expected to expand.</p>
SUMMARY OF THE PROJECT (not more than 300 words)	:	<p>Since 2017, the SSO has implemented the health promotion and disease prevention programme for insured persons which consists of the following interventions:</p> <ol style="list-style-type: none"> 1) The Model Hospitals for Health Promotion and Disease Prevention Initiative create incentives for healthcare facilities to enhance their services quality. A total of 75 providers throughout the country joined and three hospitals received honourable plaques and cash awards: Winning Award (Chaiyaphum Hospital), Second Award (Krathumbaen Hospital) and Third Award (Samut Sakorn Hospital) 2) The Health Promotion and Disease Prevention Mobile Services together with Public Awareness Campaign aims to set up basic health examination units and provide knowledge about healthcare to the insured persons. The SSO was able to delivered 666 units (from the original goal 640).

3) **The Designing of the Health Promotion and Disease Prevention Programme** aims to create a viable model used for collecting, receiving and sending of integrated health and service delivery data which could be effective in improving the administration of and access to health care services.

Another objective is to have a model suitable for monitoring and assessing health risk management plans.

4) **The Creation of In-House Health Teams Initiative** aims to reduce chronic disease risk of insured persons in their workplaces, to develop medical service pattern and to promote healthcare in the workplace by setting up healthcare teams in the enterprises (consisting of employers, HR, occupational health and safety officers, physicians, nurses and SSO's officers). The project focuses on building basic skills and knowledge on health examination and risk factors assessment for non-communicable diseases (NCD), namely weight, blood pressure, waistline, uses of alcohol and tobacco. The goal is to make insured persons are aware of the importance of monitoring their health and to indicate the risk group and suspect group of insured persons which can lead to disease prevention and behavioral change.

Per the statistic, the number of insured persons under the social security system who received the medical examination between 1 January 2017 - 31 December 2018 is as follows:

year	person	item	amount (baht)
2017	723,544	3,530,132	385,110,430
2018	833,548	3,861,227	432,931,585
total	1,557,092	7,391,359	1,818,042,015

In the first six months of 2019, 840,366 insured persons had access to medical examination which doubles the amount of 2018.